

MAGNETIC WALLPAPER

APPLICATION

STEP 1 // PREPARE

Make sure the surface is flat and as smooth as possible (small imperfections can be visible through the wallpaper afterwards). Repair cracks and holes. If necessary, patch and sand. The underground needs to be clean as. This means: degreased, dust-free & dry. Draw a perpendicular line on the surface where the wallpaper will be applied (a plumb bob or a spirit level can be helpful here).

TIP: Before applying multiple wallpaper strokes of black wallpaper: paint a black line on the wall where the 2 strokes will meet -> no gap will be visible in case the strokes won't fit perfectly.

STEP 2 // GLUE

It is very important to use the appropriate wallpaper paste*. Use a paint roller to evenly distribute the wallpaper paste to the surface. Make sure there is enough glue on the edges of the wallpaper.

No worries if you spill some glue... you can clean it with a damp cloth and some washing-up liquid (but do this immediately).

STEP 3 // APPLY

Ask a buddy to help lifting the wallpaper roll in its place. Start wallpapering from the top (recommended) or bottom.

TIP: It can be helpful to fix the upper part with strong tape to hold the wallpaper in its place.

Vertical vs. horizontal

Why not, a panel of magnetic wallpaper can be applied as well horizontally!

STEP 4 // REMOVE BUBBLES

Remove bubbles with a (soft!) pressure roller. Press firmly from the middle outwards.

STEP 5 // TRIM

Cut to size at top or bottom using a ruler and a sharp cutter knife.

For each subsequent strip, repeat previous steps.

SUITABLE SURFACES

PAINTED WALLS / DOORS

Painted walls or doors are suitable undergrounds for wallpapering magnetic wallpaper. Keep in mind that also they should be flat and clean. Finish-sand before start pasting the surface for better grip.

STUCCO & UNTREATED WOOD

For strongly absorbent surfaces such as stucco or untreated wood, pre-gluing is a good idea: add some water to the paste and apply 1 layer of this mixture to the surface. When feeling dry (after approx. 15 mins), start gluing the wall entirely once more as written in step 2.

New stucco should be completely dry before applying the wallpaper

A WOODEN PANEL

If you don't want to apply the wallpaper to the wall permanently, you can use a wooden panel as an underground. After wallpapering the panel, simply put it up against the wall using square hook screws.

Note that also here, untreated materials which aren't water-repellent (such as MDF) need pre-gluing (for method: see above).

To prevent an untreated / absorbent panel from curving, it's necessary to glue the backside of the panel too.

TIP: If you aren't sure whether the underground is absorbent or not, test by spraying water to the surface with a plant sprayer. In case colour change appears within 3 mins: pre-gluing is desirable.

CARE & USAGE

MAGNETIC WALLPAPER - ALL

All our magnetic wallpapers are water-repellent.

// **Clean** all wallpapers by using a damp cloth + a drip of washing-up liquid.

TIP: Get rid of stubborn marks by using a melamine sponge + household vinegar and a drip of washing-up liquid.

WALLPAPER - CHALKBOARD

// **Write** with soft chalks of any colour. Avoid liquid markers as they leave marks.

// **Clean** by using a damp cloth + a drip of washing-up liquid. Get rid of stubborn marks using a melamine sponge + a drip of washing-up liquid + a dash of household vinegar.

When cleaning the wallpaper for the first few times, some black residu can wear of the chalkboard layer: this will gradually disappear (the wallpaper will remain black).

WALLPAPER - CHALK MARKER

// **Write** with chalk markers. We recommend the white chalk markers from Legamaster (avoid regular chalks as they leave scratches.)

// **Clean** by using the included melamine sponge + a drip of washing-up liquid + a dash of household vinegar and.

WALLPAPER - WHITEBOARD

// **Write** using dry-erase markers. // **Clean** with a dry / humid cloth.

WALLPAPER - PAINTABLE

// **Paint** with any wallpaint. After 2 layers of paint the magnetic effect will still be good. // **Clean** by using a damp cloth.

* Because magnetic wallpaper is heavier than regular wallpaper, we strongly advise to use **ready mixed wallpaper paste for vinyl wallpaper**. Avoid self mix wallpaper adhesive powder because bubbles can occur.

HOW MUCH GLUE DO I NEED?

One jar of 750gr ready mixed wallpaper glue will do for 1 panel of 102x265cm.

THE BELOW RECOMMENDED PASTES are available at professional paint and wallpaper stores and on our website.

BE & NL: Bison of Perfax;
wand&klaar behanglijm voor textiel & vinyl

FR: Metylan Ovalit TM;
colle prête à l'emploi pour textile et vinyl

DE: Metylan Ovalit TM;
Kleber für Textil- und Vinyltapeten

UK: Bartoline;
ready mixed wallcovering paste

USA: Roman's Golden Harvest;
GH-34 ready-to-use paste for unpasted wallpaper